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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : **Confirmation No. 9679**
Yoav LEVY et al. : Attorney Docket No. 2008_0020
Serial No. 10/587,586 : Group Art Unit 1743
Filed July 28, 2006 : Examiner **Not Yet Assigned**

TIME-TEMPERATURE INDICATOR BASED
ON VALENCE ISOMERIZATIONS

Mail Stop: Amendment

SUBMISSION OF NEW POWER OF ATTORNEY
AND REVOCATION OF FORMER POWERS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a New Power of Attorney and Revocation of Former Powers
executed by an authorized representative of the Assignee.

Please change the correspondence address and direct all future communications to the
attorney and law firm indicated in the document.

Respectfully submitted,

Yoav LEVY et al.

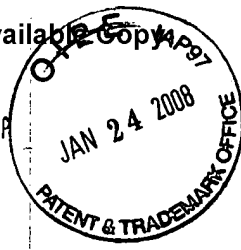
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January 24, 2008

JAN. 14. 2008 2:17PM

WL&P

NO. 8782 P. 2/3



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : Mail Stop: Amendment
Yoav LEVY et al. : Attorney Docket No. 2008_0020
Serial No. 10/587,586 :
Filed July 28, 2006 :

TIME-TEMPERATURE INDICATOR BASED
ON VALENCE ISOMERIZATIONS

NEW POWER OF ATTORNEY AND REVOCATION OF FORMER POWERS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

FreshPoint Holdings S.A., Assignee of all right, title and interest in and to the above-referenced U.S. application by virtue of an Assignment recorded at Reel 019517, Frame 0114 on June 29, 2007, hereby revokes all former Powers of Attorney and appoints Warren M. Cheek, Jr., Esq., Reg. No. 33367, Michael R. Davis, Reg. No. 25134, Matthew M. Jacob, Reg. No. 25154, Nils E. Pedersen, Reg. No. 33145, Charles R. Watts, Reg. No. 33142, Michael S. Huppert, Reg. No. 40268, Jeffrey R. Filipek, Reg. No. 41471, Douglas W. Hahm, Reg. No. 44142 and David M. Ovedovitz, Reg. No. 45336 constituting the firm of WENDEROTH, LIND & PONACK, L.L.P. Suite 800, 2033 K Street, N.W., Washington, D.C. 20006, with full power to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office in connection therewith.

JAN. 14. 2008 2:17PM

WL&P

NO. 8782 P. 3/3

Please immediately change the correspondence address and send all future communications to:

Warren M. Cheek, Jr.

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The undersigned is authorized to execute this document on behalf of the Assignee.


FreshPoint Holdings S.A.

By: YOAV LEVY

Title: CEO

Date: 21.01.08